

## INNOVATION AWARD - 2024

### SUBJECT

A3TS Innovation Award rewards, through an innovation submitted for analysis by the Jury, a company or structure whose innovation effort is likely to contribute to improving the industrial performance of the sector.

### PARTICIPATION

Participation in the Innovation Award is open and limited to companies registered as exhibitors at 2024 A3TS Trade Show.

### SCOPE

All departments of the company can be concerned by innovation: design, marketing, product, manufacturing, services, technological watch, patent...

## APPLICATION FORM

1°) The application should be submitted to A3TS via the online form at the following address **by May 24, 2024**:

[APPLICATION FORM](#)

It will include:

- The title or name of the innovation
- A visual (image, photo)
- A 4-to-5-line summary

These elements will be published on the website of the event as soon as they are received and until the date of the show.

2°) The Exhibitor will present his Innovation on Wednesday June 5, 2024 on the Exhibition forum (duration of presentation: 5/10 min).

## JURY

The Jury is composed of members of A3TS Grand Ouest Section and A3TS Scientific and Technologic Committee. Its choices are final and no claim will be received. **A3TS Innovation Award will be announced on the Exhibition forum.**

## AWARD

In addition to the Trophy, the winning company will receive the following benefits:

- **Until 31 May 2025, an advertising promotion on the A3TS website** in the form of an icon (company logo with the mention "has won the A3TS Innovation Award 2024") with a link to the pages of a site under the responsibility of the winning company,
- **A half-page editorial in the special issue of the magazine "TRAITEMENTS & MATERIAUX"** which will report on the event,
- **An editorial in the magazine A3TS Contacts,**
- **A press release** to be sent to professional journals,
- **A 30% discount on the price of the stand booked at the 2025 A3TS Trade Show.**